

CAPITAL MARKETS ANNOUNCEMENT

Atlas Financial Holdings, Inc. (NASDAQ: AFH; Elk Grove Village, IL) Completes Offering of \$25.0 Million of 6.625% Senior Notes due 2022

Sandler O'Neill + Partners, L.P. served as Sole Book-Running Manager for this offering.

This transaction represents AFH's first public debt offering and is the 110th senior note or subordinated note transaction since January 1, 2014 in which Sandler O'Neill acted as a placement agent, sole underwriter or book-runner.¹

About the Offering:

Elk Grove Village, IL – April 26, 2017 – Atlas Financial Holdings, Inc. (NASDAQ: AFH) ("Atlas" or the "Company"), today announced that it has closed its previously announced public offering of \$25.0 million aggregate principal amount of 6.625% Senior Notes due 2022 (the "Notes"). The Company intends to use the net proceeds of the offering, together with cash on hand, for the repayment of \$19.4 million in outstanding indebtedness under its secured credit facility (which will then be terminated), repurchases of common stock, supporting organic growth, and potential acquisitions, as well as for general corporate purposes.

About the Company:

The primary business of Atlas is commercial automobile insurance in the United States, with a niche market orientation and focus on insurance for the "light" commercial automobile sector including taxi cabs, non-emergency paratransit, limousine/livery and business auto. The business of Atlas is carried on through its subsidiaries American Country Insurance Company, American Service Insurance Company, Inc., Gateway Insurance Company, Global Liberty Insurance Company of New York, Anchor Holdings Group, Inc., Anchor Group Management, Inc., and Plainview Premium Finance Company, Inc.


This announcement is for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to buy securities.

- (1) Source: Sandler O'Neill Syndicate Desk, Bloomberg, SNL Financial.
 (2) Financial data not pro forma for the offering, unless otherwise noted.

April 26, 2017

6.625% Fixed Rate Senior Notes due
2022

\$25.0 Million



Sole Book-Running Manager

SANDLER O'NEILL + PARTNERS

Financial Highlights as of December 31, 2016²

(\$ in millions)

Direct Premiums Written	\$ 221.7
Cash & Investments	224.8
Total Assets	423.6
Shareholders' Equity	127.3
Pro Forma Debt / Total Capital	16.4%

Sandler O'Neill Contacts:

Bob Kleinert
 Managing Principal
 (212) 466-7806

John Butler
 Principal
 (212) 466-7994

Jacques de Saint Phalle
 Principal
 (212) 466-7721

Jennifer Docherty
 Managing Director
 (212) 466-7796

James Furey
 Managing Director
 (212) 466-7934

Susan Weinberg
 Managing Director
 (212) 466-7807

Max Kaftal
 Vice President
 (212) 466-8073

Armour Shaw
 Analyst
 (212) 466-8046