

CAPITAL MARKETS ANNOUNCEMENT

Bryn Mawr Bank Corporation Announces Private Placement of \$30 Million of 4.75% Subordinated Notes Due 2025

Sandler O'Neill + Partners L.P. served as the sole placement agent for this offering.

This transaction is the 24th subordinated note or senior note transaction for a community bank since January 1, 2014 in which Sandler O'Neill acted as a placement agent, sole underwriter or book-runner, more than any other investment bank during that period.¹

About the Offering:

BRYN MAWR, Pa., Aug. 06, 2015 – Bryn Mawr Bank Corporation (NASDAQ:BMTC), parent of The Bryn Mawr Trust Company, today announced that it has completed a private placement to certain institutional accredited investors of \$30 million in aggregate principal amount of 4.75% fixed-to-floating subordinated notes which have been assigned an investment grade rating of BBB+ by Kroll Bond Rating Agency. The Notes are non-callable for five years, and have a stated maturity of August 15, 2025. They will bear interest at a fixed rate of 4.75% until August 14, 2020, and thereafter will bear interest, until maturity or early redemption, at a variable rate that will reset quarterly to a level equal to the then current 3-month LIBOR plus 306.8 basis points.

This announcement is for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to buy securities.

About the Company:

Bryn Mawr Bank Corporation (the "Corporation") is headquartered in Bryn Mawr, Pennsylvania, a western suburb of Philadelphia. The Corporation and its subsidiaries provide community banking, business banking, residential mortgage lending, consumer and commercial lending to customers through its 28 full-service branches and eight limited-hour retirement community offices located throughout the Montgomery, Delaware and Chester counties of Pennsylvania and New Castle county in Delaware. The Corporation and its subsidiaries also provide wealth management and insurance advisory services through its network of Wealth Management and insurance offices located in Bryn Mawr, Devon and Hershey, Pennsylvania as well as Greenville, Delaware.

(1) Source: SNL Financial. Includes all public offerings and private placements of subordinated notes or senior notes since 1/1/14 for banks and thrifts with assets less than \$25 billion; excludes unreported offerings and offerings with unreported underwriters or placement agents

August 6, 2015

4.750% Subordinated
Notes due 2025
\$30.0 Million



BMT
BRYN MAWR TRUST
THE PROVEN CHOICE

Sole Placement Agent
SANDLER O'NEILL + PARTNERS

Financial Highlights (as of 6/30/2015)²

(\$ in thousands)

Total Assets	\$2,950,014
Total Gross Loans	2,168,626
Shareholders' Equity	381,098
Leverage Ratio	10.20%
Tier 1 Risk-Based Capital Ratio	12.77%
Total Risk-Based Capital Ratio	13.44%
TCE / TA	8.88%

(2) Financial data is not pro forma for the offering

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