

CAPITAL MARKETS ANNOUNCEMENT

First Foundation Inc. (NASDAQ: FFWM; Irvine, CA) Closes \$138.0 Million Follow On Offering of Common Stock

Sandler O'Neill + Partners L.P. served as Joint Lead Book-Running Manager for this transaction

This transaction represents the 114th public offering or private placement of common stock for a bank or thrift since January 1, 2011 for which Sandler O'Neill acted as book-runner, co-manager or placement agent—more than any other investment bank during that period. These transactions have raised approximately \$23.5 billion for our clients.¹

About the Offering:

IRVINE, Calif. - First Foundation Inc. (NASDAQ: FFWM), a financial services company with two wholly-owned operating subsidiaries, First Foundation Advisors and First Foundation Bank, which collectively provide investment management, wealth planning, consulting, insurance, trust and banking services primarily to high net-worth individuals and businesses, today announced that it had completed its previously announced public offering of its common stock at \$19.25 per share. The offering resulted in gross proceeds of \$138.0 million, including the over-allotment, and net proceeds of approximately \$130.8 million, after underwriting discounts and estimated expenses of the offering.

About the Company:

First Foundation, a financial institution founded in 1990, provides integrated investment management, wealth planning, consulting, insurance, trust and banking services. The Company is headquartered in Irvine, California with offices in Newport Beach, Pasadena, West Los Angeles, San Diego, Palm Desert and the Imperial Valley in California, in Las Vegas, Nevada and in Honolulu, Hawaii.

This announcement is for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to buy securities.

1) Source: SNL Financial

August 14, 2015

Follow On Offering

\$138.0 Million



Joint Lead Book-Running Manager

SANDLER O'NEILL + PARTNERS

Financial Highlights (as of 6/30/2015)

(Dollars in millions)

Total Assets	\$1,869
Net Loans	1,508
Total Deposits	1,266
Total Equity	122
Net Income	11.2
LTM ROAA	0.80%
LTM ROAE	11.16%
NPAs / Assets	0.29%

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