CAPITAL MARKETS ANNOUNCEMENT

HF2 Financial Management Inc. (NASDAQ: HTWO; Denver, CO) Announces Completion of \$153 Million Initial Public Offering of Class A Common Stock

Sandler O'Neill + Partners, L.P. served as joint book-running manager for this offering.

This transaction represents the 281st public offering or private placement of common or preferred stock for a financial services company since January 1, 2009 for which Sandler O'Neill acted as book manager, co-manager, or agent. These transactions have raised over \$77 billion for our clients.⁽¹⁾

About the Offering:

On March 27, 2013, HF2 Financial Management Inc. ("HF2" or the "Company") completed its initial public offering of 15,300,000 shares of Class A Common Stock. The shares were sold at an offering price of \$10.00 per share, generating proceeds of \$153 million to the Company. HF2 expects to use the net proceeds from this offering primarily to consummate a business combination with a company in the financial services industry.

This announcement is for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to buy securities.

About the Company:

HF2 Financial Management Inc. is a newly formed blank check company formed for the purpose of entering into a merger, share exchange, asset acquisition, stock purchase, recapitalization, reorganization or other similar business combination. The Company's efforts to identify an initial prospective business target will not be limited to a particular industry or geographic region, although the Company intends to focus its search on businesses operating in the financial services industry.

(1) Source: SNL Financial

March 27, 2013

Closing Date: March 27, 2013

\$153 Million Class A Common Stock

HF2 Financial Management Inc.

Joint Book-Running Manager

SANDLER O'NEILL + PARTNERS

Financial Highlights

(Dollars in thousands)

Working Capital \$161,698 Total Assets \$161,788

Total Liabilities \$90

Value of Class A Common Stock \$150,578

which may be Converted for Cash

Stockholders' Equity \$11,120

Note: Financial data as of 12/31/12, as adjusted for the completion of the offering, unless otherwise noted.

Assumes the over-allotment option has not been exercised.

Source: Company filings

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SANDLER O'NEILL + PARTNERS, L.P.