

CAPITAL MARKETS ANNOUNCEMENT

South Plains Financial, Inc. (NASDAQ: SPFI; Lubbock, TX) Closes \$59.2 Million Initial Public Offering of Common Stock

Sandler O'Neill + Partners, L.P. served as joint book-running manager for this offering.

Since January 1, 2014, Sandler O'Neill has acted as a book-runner or co-manager on 44 bank IPOs, or an 81% market share by number of deals. These transactions have raised approximately \$9.8 billion for our clients.¹

About the Offering:

LUBBOCK, Texas, May 13, 2019 (GLOBE NEWSWIRE) – South Plains, Financial, Inc. (“South Plains” or the “Company”), the bank holding company for City Bank, today announced that it has completed its initial public offering of 3,380,000 shares of its common stock at a price to the public of \$17.50 per share, 2,700,000 shares of which were offered by South Plains and 507,000 shares of which were offered by a selling shareholder. South Plains’ common stock began trading on the NASDAQ Global Select Market on May 9, 2019, under the symbol “SPFI.”

The underwriters have a 30-day option, which commenced May 8, 2019, to purchase up to 507,000 additional shares of common stock at the initial public offer price less underwriting discounts to cover over-allotments, if any.

This announcement is for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to buy securities.

About the Company:

South Plains is the bank holding company for City Bank, a Texas chartered bank headquartered in Lubbock, Texas. City Bank is one of the largest independent banks in West Texas and has additional banking operations in the Dallas and El Paso markets, as well as in the Greater Houston, College Station, and Ruidoso and Eastern New Mexico markets. As of December 31, 2018, South Plains had on a consolidated basis total assets of \$2.7 billion, gross loans held for investment of \$2.0 billion, total deposits of \$2.3 billion, and total shareholders’ equity of \$154.6 million (pro forma shareholders’ equity of \$212.8 million including existing ESOP-owned shares).

(1) Source: Sandler O'Neill

(2) Data is not pro forma for the offering

Source: S&P Global Market Intelligence

May 13, 2019

Initial Public Offering

\$59.2 Million



Joint Book-Running Manager

SANDLER O'NEILL + PARTNERS

Financial Highlights (as of 12/31/2018)²

(Dollars in thousands)

Total Assets	\$2,712,745
Net Loans	\$1,972,453
Total Deposits	\$2,277,454
Total Equity	\$212,775
YTD ROAA	1.12%
YTD ROAE	13.63%

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